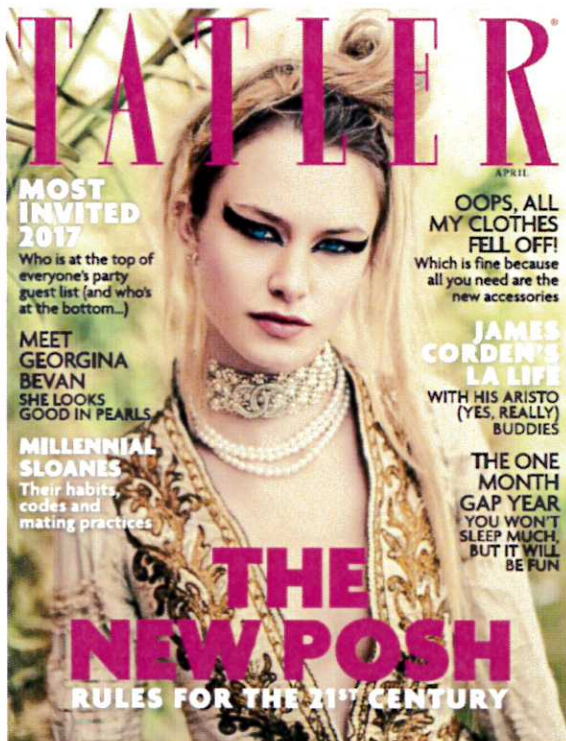# Magazines

GCSE MEDIA STUDIES (AQA)
Year 11 Revision Pack

Tattler & Reveal

Product:
Print (Magazines) – Front cover of *Tatler* April 2017

TATLER

APRIL

MOST INVITED 2017
Who is at the top of everyone's party guest list (and who's at the bottom...)

MEET GEORGINA BEVAN
SHE LOOKS GOOD IN PEARLS

MILLENNIAL SLOANES
Their habits, codes and mating practices

OOPS, ALL MY CLOTHES FELL OFF!
Which is fine because all you need are the new accessories

JAMES CORDEN'S LA LIFE
WITH HIS ARISTO (YES, REALLY) BUDDIES

THE ONE MONTH GAP YEAR
YOU WON'T SLEEP MUCH, BUT IT WILL BE FUN

THE NEW POSH
RULES FOR THE 21ST CENTURY

This is a Targeted Close Study Product for which you will need to focus on the following areas of the Theoretical Framework:
Media Language
Media Representations

Selection Criteria
Tatler is an upmarket lifestyle/consumer magazine which offers some clear contrasts with *Reveal*. It is aimed at a very specific audience and is probably not a product normally engaged with by the majority of students. The product raises issues of perceived quality and offers plenty of opportunities for analysis and interpretation.

What do I need to study? Key Questions and Issues
This product relates to the theoretical framework by providing a focus for the study of:

- **Media Language.** You will need to practise and develop skills of semiotic analysis in order to understand the ways in which meanings are created by elements of this cover such as design and layout, typography, use of colour and language. The choice of elements and the relationships between them (including juxtapositions) should also be considered. How do the elements conform to or reject the conventions of the magazine cover genre? How is media language used to target and address a specific audience? How are narrative devices used to tempt prospective buyers to delve further into the magazine.

- **Media Representations.** How have the producers of *Tatler* chosen to represent the people, issues and ideas they have selected? You should discuss the reasons for using stereotypes and the under-representation or misrepresentation of social groups or individuals here. How do audiences interpret the representations on the cover of *Tatler* and how are these interpretations influenced by the identity of the reader?

- **Social and Cultural Contexts.** By contrasting this cover with the cover of *Reveal* you should be able to reflect on the relationship between magazines and the contexts of their production. What issues does *Tatler* prefer to deal with? What are the values and beliefs implied by the choice and the presentation of contents that is illustrated by the front cover?

Product:
Print (Magazines) – Front cover of *Reveal* 18 March 2017

99p

Reveal

At home with Mark & Michelle

EXCLUSIVE INTERVIEW

LAUREN
MY TRUE STORY

"It was instant attraction when I met Joey in jail"

"We're in love. It's the strongest relationship I've ever had"

"We haven't had sex ... yet"

"I am NOT a stalker!"

KATIE PLOTS SECRET MEETINGS WITH PETE

STUFF THE DIET!
Swapping cardio for carbs! (Yay!)

Scarlett

FRESH DOUGH DAILY

Kelly Brook

CHERYL
Becomes a *very* posh mum

DETAILS INSIDE

EXCLUSIVE One simple trick for your best skin ever!

BLOOMING BABY BUMPS

18-24 MAR 2017 ISSUE 11

9 771745 143048

Turn over ▶

This is a Targeted Close Study Product for which you will need to focus on the following areas of the Theoretical Framework:
Media Language
Media Representations

Selection Criteria
Reveal is a lifestyle/celebrity magazine which offers some clear contrasts with *Tatler*. It is aimed at a very specific audience and is probably not a product normally engaged with by the majority of students. The product raises issues of perceived quality and offers plenty of opportunities for analysis and interpretation.

What do I need to study? Key Questions and Issues
This product relates to the theoretical framework by providing a focus for the study of:

- **Media Language.** You will need to practise and develop skills of semiotic analysis in order to understand the ways in which meanings are created by elements of this cover such as design and layout, typography, use of colour and language. The choice of elements and the relationships between them (including juxtapositions) should also be considered. How do the elements conform to or reject the conventions of the magazine cover genre? How is media language used to target and address a specific audience? How are narrative devices used to tempt prospective buyers to delve further into the magazine.

- **Media Representations.** How have the producers of *Reveal* chosen to represent the people, issues and ideas they have selected? You should discuss the reasons for using stereotypes and the under-representation or misrepresentation of social groups or individuals here. How do audiences interpret the representations on the cover of *Reveal* and how are these interpretations influenced by the identity of the reader?

- **Social and Cultural Contexts.** By contrasting this cover with the cover of *Tatler* you should be able to reflect on the relationship between magazines and the contexts of their production. What issues does *Reveal* prefer to deal with? What are the values and beliefs implied by the choice and the presentation of contents that is illustrated by the front cover?

MAGAZINES

Practice questions
Shorter, knowledge based questions (2 Marks each)

Explain what is meant by:
- Masthead
- Coverlines
- Typography
- Central image
- Mode of address

Longer analysis questions (8-12 marks)

- What is the demographic audience of Tatler/Reveal ?
- How do the elements on the cover of Tatler or Reveal conform to or reject the conventions of a magazine?
- How is media language used to target and address and target the audience? Refer to Tatler or Reveal.

One 20 mark question per focus question (media lang/representations)

- How have the producers of Tatler/Reveal chosen to represent the people on the cover?
- How are narrative devices used to tempt prospective buyers to delve further into the magazine?
- How do audiences interpret the representation on the cover of Tatler/Reveal and how are theses interpretations influenced by the reader?
- What are the values and beliefs implied by the choice and the presentation of contents that is illustrated on the cover?