

BTEC Business Transition Work

*In order to help you make the best possible start to your studies at Stoke Newington School and Sixth Form, we have put together some transition work that you will need to complete. Doing your best in this work will ensure you make the most of the early weeks, which we know are really important in getting the best you can from your studies. Task 1 will introduce you to Unit 1 – Exploring Business, which is a core unit (you **must** at least pass), to aid your understanding of general business terms and report writing, as well as, develop your ability to do independent research; these skills being vital to BTEC Business.*

Task One

In preparation for Unit 1 (a core BTEC Business unit which you **MUST** at least pass) you are required to research two different types of businesses/organisations. **Complete the following activities:**

- Look at the key features of National Trust and Tesco. What specifically makes them successful?
- Define business stakeholders and give examples.
- Who are the main business stakeholders? Which stakeholders are most interested in National Trust and Tesco? Explain why!
- How do National Trust and Tesco communicate with these stakeholders in order to keep them satisfied? Show evidence e.g. screenshots
- What is the legal structure of National Trust and Tesco (sole trader, franchise, partnership, limited company etc)?
- What are the main aims of these businesses and why do you think they have they set these?
- Give a detailed explanation of any external factors that might affect the success of National Trust and Tesco. How might they be impacted by these?

Your work must be presented as a Word documents and must utilise a range of sources and references to help validate your opinions/points made. Task 1 must be at least 6 A4 sides and be in font size 12. This document must look professional so make use of headings and subheadings.