

BTEC Business Transition

Work

Welcome, year 11! This is your second bridging task for BTEC Business. A major part of BTEC Business is about understanding the contextual scenarios of the world around us and what Business and Economic implications this has. Furthermore, as you will be doing a great amount of independent research for your assignments, it is vital that you understand how and where to get reliable information from. For Task 2 of your bridging work, we want to enrich your subject knowledge by looking at and summarising key points from 3 different sources of information (documentaries, podcasts, films or books). Use the list given to you below to help pick these sources of information.

Task two

To be really successful in BTEC Business, you need to start making business news consumption a daily habit. Ideally, find three news sources that you are comfortable with and look out for business news on them every day. Get used to saving news stories and develop methods for doing this—screenshotting and adding to Google Keep is a good way to start. You could choose a mixture of written and broadcast news.

These recommendations are for fun and helpful enrichment and wider reading relevant to your course.

Documentaries

- The Nine to Five with Stacey Dooley - **BBC iplayer**
- Tricky Business - <https://www.channel4.com/programmes/tricky-business> (4OD)
- Beauty Laid Bare - **BBC IPlayer**
- The True Cost - **Netflix**
- Broken – Episode on IKEA - **Netflix**
- Inside Cadbury chocolate secrets unwrapped - <https://www.youtube.com/watch?v=BB3lJuMNUEk>
- Food unwrapped - **Channel 4 on demand**
- Inside the supermarket - <https://www.youtube.com/watch?v=qwucutFTsQ>
- Panorama amazon: what they know about us – **Iplayer**
- BBC Panorama Amazon The Truth Behind the Click – <https://www.youtube.com/watch?v=JwrUYS9UTeU>
- Pepsi vs Coke – **Amazon prime video**
- Jobs Vs Gates: The Hippie And The Nerd – **Amazon prime video**
- Starbuck unfiltered – **Amazon prime video**
- Facebook – Cracking the code – **Amazon prime video**

- Data centre the true cost of the internet – **Amazon prime video**
- Learn From The Experts - Jeff Bezos, Amazon Founder – **Amazon prime video**
- Learn From The Experts - Elon Musk, Tesla and SpaceX – **Amazon prime video**
- The millennial dream – **Amazon prime video**
- Business mindset for success – **Amazon prime video**
- Steve jobs – Billion Dollar Hippie – Netflix
- American Factory – **Netflix**

Films

- The Founder – Dvd – **Amazon prime video or Netflix** – Franchising
- Deep Water Horizon – DVD - **Amazon prime video** – Ethical issues
- Trump – What’s the deal – **Amazon prime video**
- The Internship – **Amazon Prime video**
- The Social Network – **Netflix**
- The Big Short – **Netflix**
- The Great Hack – **Netflix**

Books/Audiobooks

- Anyone can do it – Duncan Bannatyne
- The Rise And Fall Of Marks & Spencer: ..and How It Rose Again – Judi Bevan
- What You See Is What You Get: My Autobiography by Alan sugar
- Management in ten words by Terry Leahy
- Screw it lets do it – Richard Branson
 - <https://www.youtube.com/watch?v=h9FkeyvdA2M>
- The Virgin Way – Richard Branson
 - Audio Book FREE - <https://www.youtube.com/watch?v=5wz40rdz7i4>
- The New One Minute Manager – Blanchard & Johnson
 - Audio Book FREE - <https://www.youtube.com/watch?v=ar4lrwXM4ao>
- Wake Up and Change Your Life by Duncan Bannatyne
 - https://www.youtube.com/watch?v=zqLVkMeJwE4&list=PLosYlgqowJvECmirOpdII_Ynw5Lb4M-Tf&index=10&t=0s

I would like you to pick 4 sources from the above list (e.g. 1 documentary, 1 film, 1 podcast and 1 book/audiobook). You must summarise the content of the source and explain the importance of it to Business.

Note the source of the story and the date. You may present this as you wish. You may choose to present this as a PowerPoint presentation or Word Document.

Your work can be presented as PowerPoint slides or a Word document but must utilise a range of sources and references to help validate your opinions. Task 2 should be at least 4 A4 sides of work (or 4 PowerPoint slides) written in font size 12.