**Economics of the Crisis - Impact on Businesses**

*Please follow the link to access the videos needed for each question.*

[**https://www.tutor2u.net/economics/reference/economics-of-the-crisis-impact-on-businesses-head-start-in-a-level-economics**](https://www.tutor2u.net/economics/reference/economics-of-the-crisis-impact-on-businesses-head-start-in-a-level-economics)

1. **How did you do in the Kahoot quiz?!**
2. **Watch the video - Business under Pressure - which industry do you think will be worst hit by the crisis? Which might suffer for the longest and might not survive at all? Why?**
3. **Watch the Corporate Bonds video - explain in your own words why it is that the yield from a bond goes down when its market value goes up and vice versa?**
4. **Now explain why the market price of a bond might go down? Use a real-world company as an example.**
5. **Watch the video called ‘Businesses who Gain’ - explain carefully why platform businesses in particular benefit from ‘economies in scale’**
6. **If you were to create a platform business, what would you create?**