

Assessment grid			
Subject:	DT Graphics	Year: 8	Topic/module/theme: Packaging design – Cereal Box
KS4 target direction	4	6	8(9)
<b>Advanced</b>	Enrichment/extension – reaching, or part of, next pathway → Features of work may include:	Enrichment/extension– reaching, or part of, next pathway → Features of work may include:	Enrichment/extension Features of work may include:
<b>Secure</b>  <i>Students must achieve competence in <b>all</b> statements before being judged ‘Secure’</i>	<b>Secure</b> The student can: <b>Design:</b> develop alternative typography designs for your cereal product and at least 1 promotional character. Use basic annotation to describe your outcomes.  <b>Make:</b> use the pen tools to draw a complete path with straight edges. Develop typography design & promotional character using the pen tool with a good degree of precision.  <b>Evaluate:</b> Complete TD4 evaluation questions. <i>(describe difficulties, identify strengths, identify areas for improvement)</i>	<b>Secure</b> The student can: <b>Design:</b> Develop at least 3 varied design proposals for typography and at least 2 promotional character designs. Annotate your designs by justifying your decisions.  <b>Make:</b> use the pen tool with sufficient skill to create straight and curved lines with some precision. Use CAD to develop typography design & promotional character using colour and graphic techniques with a degree of accuracy.  <b>Evaluate:</b> Complete TD4 & 6 evaluation questions. <i>(Describe difficulties, identify strengths, identify areas for improvement. Describe modifications, finish, target market)</i>	<b>Secure</b> The student can: <b>Design:</b> Develop at least 3 varied design proposals for typography by experimenting with graphic techniques and at least 3 varied promotional character designs. Fully annotate your designs by justifying your decisions.  <b>Make:</b> use the pen tool with a high level of accuracy & precision. Use CAD to develop typography designs & promotional character with by using a wide range of graphic techniques with creativity & flair.  <b>Evaluate:</b> Complete TD4, 6 & 8 evaluation questions. <i>(describe difficulties, identify strengths, identify areas for improvement.</i>



	<b>Technical knowledge:</b> understand purpose of packaging products	<b>Technical knowledge:</b> Explain the reason for graphic features – important information or to advertise /promote	<i>Describe modifications, finish, target market. Evaluate final outcome against specification)</i>  <b>Technical knowledge:</b> identify how various consumer group are targeted through the use of graphic design.
<b>Developing</b>	Mostly secure – one or more gaps For example:	Mostly secure – one or more gaps For example:	Mostly secure – one or more gaps For example:
<b>Beginning</b>	Significant gaps	Significant gaps	<ul style="list-style-type: none"><li>• Significant gaps</li></ul>