



Adam Smith 300 Competition

Smith today, Smith tomorrow: Capture a 21st century global challenge by redesigning the front cover of Adam Smith's *The Wealth of Nations* or *The Theory of Moral Sentiments*.

- [Wealth of Nations](#)
- [Theory of Moral Sentiments](#)

Competition task:

Redesign the front cover of Smith's *The Wealth of Nations* or *The Theory of Moral Sentiments* – drawing upon a key insight from his work – and provide a short description/explanation of how you have brought the work into the 21st century (no more than 500 words).

For example, what does a wealthy nation look like in 2023? Should businesses have a moral base? What is the future of global trade?

Entrants are welcome to choose the style of the front cover – ideas might include (but are not limited to) photographs, drawings, collages, cartoons. The design should speak to the relevance of Adam Smith's ideas for today's world.

The front cover and written description/explanation should be uploaded using one of the following formats:

- jpeg
- png
- pdf
- Word