2024 Election – How Britain voted?

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| How we vote can depend on lots of things, including the media portrayal of politicians, our parents and friends views and the behaviour and record of a government in office. However, there are also long-term or sociological factors which can affect people’s choice, like age or social class.  Use You Gov link to complete the table. [How Britain voted in the 2024 general election | YouGov](https://yougov.co.uk/politics/articles/49978-how-britain-voted-in-the-2024-general-election)  Interpret the charts and text and come up with your own summary of each category or how this factor affected voting in 2024 election. For those of you that really want a challenge, suggest why you think this is!  The first one is done for you as an example. |

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| Factor | My summary of this – include key facts and whether you think this factor is significant or not. Stretch challenge – quick explanation of why this is important |
| AGE | * *Age is a significant factor in determining how someone votes* * *You are more likely to vote conservative the older you get with nearly half the over 70s voting for the party* * *For the over 50s the proportion voting Labour decreases more steeply just 20% of those 70 or older voting red*   Challenge: Explain this trend  *This could be because as you get older you get more conservative in your views, and also you tend to have more wealth and property, which might be taxed by a left-wing government* |
| GENDER |  |
| GENDER AND AGE TOGETHER |  |
| EDUCATION LEVEL |  |
| BY SOCIAL GRADE/ NRS  (this is a measure of class. A’s are professional and E’s are unskilled manual) |  |
| HOUSING TENURE |  |
| INCOME |  |
| EU referendum voters |  |