

Yr10 (KS4)	Compent	Aims of Compnent	New Knowledge	Skills revisited	Summary of formative marking, feedback and student response	Summative assessment schedule, including assessment criteria
Autumn 1	Component 1: Exploring Media Products	<p>Learners will develop their understanding of how media products create meaning for their audiences.</p> <p>Learners will examine existing products and explore media production techniques.</p>	<p>Learners will begin by the year by developing an understanding of the different 3 main media sectors covered on the course and the different products each sector produces. The 3 sectors are: Moving Image, Interactive media and print media.</p> <p>Learners will the begin to explore the different genres in each sector and how they are categorised and how media products indicate their genre to the audience. They will also learn about the different types of audiences and how they are broken down into demographics.</p> <p>Learners will also look into issues of representation, covering topics such as; Representation of people, places, issues and events, audience positioning and perspective, audience identification, use of stereotyping, positive and negative representations</p>		<p>Summative assessments will take the form of end of lesson activities and homework where students will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used</p>	<p>Students at the end of each topic will create a report apply the topic area to their own chosen media products, explaining and analysing how it is used. Students will submit the report, receive feedback and have a chance to improve their assessment. This is to help students prepare for the Exam board assigned report at the end of the year which will be 30% of their final grade.</p>

Autumn 2	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Learners will study the different types of narratives used in different media products and how those narratives create meaning for an audience. Learners will also begin to learn about the creative techniques used in different types of products and how they create meaning for an audience.	Genre, audience and representation	Summative assessments will take the form of end of lesson activities and homework where students will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Students at the end of each topic will create a report applying the topic area to their own chosen media products, explaining and analysing how it is used. Students will submit the report, receive feedback and have a chance to improve their assessment. This is to help students prepare for the Exam board assigned report at the end of the year which will be 30% of their final grade.
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Spring 1	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Learners will continue to learn about different media product techniques. Assessment window opens for Component 1 course work in February. This will be 30% of students final grade. Initial lesson will focus on proper research techniques	Genre, audience, narrative and representation	Summative assessments will take the form of end of lesson activities and homework where students will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Learners will begin Component 1 which consists of two tasks. <ul style="list-style-type: none"> ● In response to Task 1, learners will use research techniques to select examples of media products from each sector that have approached a theme in different ways. ● In response to Task 2, based on the research relating to the theme, learners will explore how different media products use genre, narrative, representation and media production techniques to communicate meaning to audiences.
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Spring 2	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Learners will continue Component one	Genre, audience, narrative and representation, media techniques and research techniques		Learners will begin Component 1 which consists of two tasks. <ul style="list-style-type: none"> ● In response to Task 1, learners will use research techniques to select examples of media products from each sector that have approached a theme in different ways. ● In response to Task 2, based on the research relating to the theme, learners will explore how different media products use genre, narrative, representation and media production techniques to communicate meaning to audiences.
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Summer 1	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Learners will complete Component 1 for final submission	Genre, audience, narrative and representation, media techniques and research techniques		Learners will begin Component 1 which consists of two tasks. ● In response to Task 1, learners will use research techniques to select examples of media products from each sector that have approached a theme in different ways. ● In response to Task 2, based on the research relating to the theme, learners will explore how different media products use genre, narrative, representation and media production techniques to communicate meaning to audiences.
	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Learners will study and develop skills related to the production of their own media products in response to a client brief.	Genre, audience, narrative and representation, media techniques and research techniques. Photoshop and Premier Pro	Summative assessments will take the form of end of lesson activities and homework where students will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Learners will create their own media products in response to a brief and be graded according to the exam board marking criteria to help prepare for the Component 2 course work in year 11

Summer 2	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Learners will study and develop skills related the production of their own media products in response practice to a client brief.	Genre, audience, narrative and representation, media techniques and research techniques. Photoshop and Premier Pro	Summative assessments will take the form of end of lesson activities and homework where students will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Learners will create their own media products in response to a brief and be grade according to the exam board marking criteria to help prepare for the Component 2 course work in year 11
Yr11 (KS4)	Component	Aims of Component	New Knowledge	Skills revisited	Summary of formative marking, feedback and student response	Summative assessment schedule, including assessment criteria
Autumn 1	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Learners will study and develop skills related the production of their own media products in response practice to a client brief. Assessment window opens for Component 2 in October which will be 30% of students final grade.	Genre, audience, narrative and representation, media techniques and research techniques. Photoshop and Premier Pro	Summative assessments will take the form of end of lesson activities and homework where students will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Learners will begin Component 2 which consists of two tasks. <ul style="list-style-type: none"> • In response to Task 1, learners will use media pre-production processes and practices to generate ideas and create pre-production materials. • In response to Task 2, learners will use media production and post-production processes and practices to develop, review and refine a media product in response to the brief.

Autumn 2	Component 2: Developing Digital Media Production Skills	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Learners continue Component 2 until deadline in December	Genre, audience, narrative and representation, media techniques and research techniques. Photoshop and Premier Pro		Learners will begin Component 2 which consists of two tasks. <ul style="list-style-type: none"> ● In response to Task 1, learners will use media pre-production processes and practices to generate ideas and create pre-production materials. ● In response to Task 2, learners will use media production and post-production processes and practices to develop, review and refine a media product in response to the brief.
Spring 1	Component 3: Create a Media Product in Response to a Brief	Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.	Learners will begin preparation for Component 3, which is a timed controlled conditions assessment that will require students to plan and create a media product in response to a client brief in an observed 10 hour timespan conducted over multiple lessons. The assessment window opens in February.	Component 1: Exploring Media Products Component 2: Developing Digital Media Production Skills		Assessment objectives for Component 3 are as follows; <ul style="list-style-type: none"> AO1 Understand how to develop ideas in response to a brief AO2 Develop planning materials in response to a brief AO3 Apply media production skills and techniques to the creation of a media product AO4 Create and refine a media product to meet the requirements of a brief.

Spring 2	Component 3: Create a Media Product in Response to a Brief	Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.	Learners will continue on Component 3, with lessons centered on prepare for the different Assessment objectives	Component 1: Exploring Media Products Component 2: Developing Digital Media Production Skills		Assessment objectives for Component 3 are as follows; AO1 Understand how to develop ideas in response to a brief AO2 Develop planning materials in response to a brief AO3 Apply media production skills and techniques to the creation of a media product AO4 Create and refine a media product to meet the requirements of a
Summer 1	EXAM SEASON					
Summer 2						