Yr10 (KS4)	Compent	Aims of Compnent	New Knowledge	Skills revisited	Summary of formative marking, feedback and student response	Summative assessment schedule, including assessment criteria
1 1 N	Component L: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Learners will begin by the year by developing an understanding of the difffrent 3 main media sectors covered on the course and the different products each sector produces. The 3 sectors are: Moving Image, Interactiive media and print media. Learners will the begin to explore the diffrent genres in each sector and how they are catorgised and how media products indicate their genre to the audience. They will also learn about the diffrent types of aduiences and how they are broken down into demographics. earners will also look into isseus of representation, covering topics such as; Representation of people, places, issues and events, audience positioning and perspective, audience identification, use of stereotyping, positive and negative representations		Summnative assessments will take the form of end of lesson activities and homework where stduents will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Students at the end of each topic will create a report apply the topic area to their own choose media pructs, explaining and analysis how it is used. Students will submit the rport, receive feedback and have a chance to improve their assessment. This si to help students prepaire for the Exam board asseniged report at the end of the year which will be 30% of their final grade.

Autumn	Component	Learners will develop their	Learners will study the different	Genra,	Summnative assessments	Students at the end of each
2	1: Exploring	understanding of how	types of narratives used in different	audience and	will take the form of end of	topic will create a report
	Media	media products create	media products and how those	represenaion	lesson activities and	apply the topic area to their
	Products	meaning for their	narratives create meaning for an		homework where stduents	own choose media pructs,
		audiences.	audienece. Learners will also begin		will apply their knowledge	explaining and analysis how it
		Learners will examine	to learn about the creatives		and understanding of the	is used. Students will submit
		existing products and	tecniques used in different types of		lesson topic. Teacher, peer	the rport, receive feedback
		explore media production	products and how they creat		and whole class feedback	and have a chance to improve
		techniques.	meaning for an audience.		will be used	their assessment. This si to
						help students prepaire for the
						Exam board asseniged report
						at the end of the year which
						will be 30% of their final
						grade.

Spring 1	Component	Learners will develop their	Learners will continue to learn	Genre,	Summnative assessments	Learners will begin Compnent
	1: Exploring	understanding of how	about different media product	aduience,	will take the form of end of	1 which consists of two tasks.
	Media	media products create	tecniques. Assessment window	narrative and	lesson activities and	● In response to Task 1,
	Products	meaning for their	opens for Compnent 1 course work	represenation	homework where stduents	learners will use research
		audiences.	in feburary. This will be 30% of		will apply their knowledge	techniques to select examples
		Learners will examine	students final grade. Intial lesson		and understanding of the	of media products from each
		existing products and	will focus on proper research		lesson topic. Teacher, peer	sector that have approached a
		explore media production	tecnques		and whole class feedback	theme in different ways. ● In
		techniques.			will be used	response to Task 2, based on
						the research relating to the
						theme, learners will explore
						how different media products
						use genre, narrative,
						representation and media
						production techniques to
						communicate meaning to
						audiences.

Spring 2	Component	Learners will develop their	Learns will continue Component	Genre,	Learners will begin Compnent
	1: Exploring	understanding of how	one	aduience,	1 which consists of two tasks.
	Media	media products create		narrative and	In response to Task 1,
	Products	meaning for their		represenation,	learners will use research
		audiences.		media	techniques to select examples
		Learners will examine		tecniques and	of media products from each
		existing products and		research	sector that have approached a
		explore media production		tecniques	theme in different ways. ● In
		techniques.			response to Task 2, based on
					the research relating to the
					theme, learners will explore
					how different media products
					use genre, narrative,
					representation and media
					production techniques to
					communicate meaning to
					audiences.

Summer	Component	Learners will develop their	Learners will complete Component	Genre,		Learners will begin Compnent
1	1: Exploring	understanding of how	1 for final submission	aduience,		1 which consists of two tasks.
	Media	media products create		narrative and		In response to Task 1,
	Products	meaning for their		represenation,		learners will use research
		audiences.		media		techniques to select examples
		Learners will examine		tecniques and		of media products from each
		existing products and		research		sector that have approached a
		explore media production		tecniques		theme in different ways. ● In
		techniques.				response to Task 2, based on
						the research relating to the
						theme, learners will explore
						how different media products
						use genre, narrative,
						representation and media
						production techniques to
						communicate meaning to
						audiences.
	Component	Learners will develop skills	Learners will study and develop	Genre,	Summnative assessments	Learns will create their own
	2: Developing	and techniques in media	skills related the production of their	aduience,	will take the form of end of	media products in response to
	Digital Media	production processes by	own media products in response	narrative and	lesson activities and	a brief and be grade according
	Production	reworking media products	practice to a client brief.	represenation,	homework where stduents	the exam board marking
	Skills	from one, or all, of the		media	will apply their knowledge	criteria to help prepare for the
		following sectors:		tecniques and	and understanding of the	Compent 2 course work in
		audio/moving image,		research	lesson topic. Teacher, peer	year 11
		publishing,		tecniques.	and whole class feedback	
		interactive design.		Photoshop and	will be used	
				Premier Pro		

Summer 2	2: Developing	and techniques in media production processes by	Learners will study and develop skills related the production of their own media products in response practice to a client brief.	Genre, aduience, narrative and represenation, media tecniques and research tecniques. Photoshop and Premier Pro	Summnative assessments will take the form of end of lesson activities and homework where stduents will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Learns will create their own media products in response to a brief and be grade according the exam board marking criteria to help prepare for the Compent 2 course work in year 11
Yr11 (KS4) Autumn 1	. •	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Learners will study and develop skills related the production of their own media products in response practice to a client brief. Assessment window opens for Componet 2 in October which will be be 30% of students final grade.	Genre, aduience, narrative and represenation, media tecniques and research tecniques. Photoshop and Premier Pro	Summary of formative marking, feedback and student response Summnative assessments will take the form of end of lesson activities and homework where stduents will apply their knowledge and understanding of the lesson topic. Teacher, peer and whole class feedback will be used	Summative assessment schedule, including assessment criteria Learners will begin Compnent 2 which consists of two tasks. In response to Task 1, learners will use media preproduction processes and practices to generate ideas and create pre-production materials. In response to Task 2, learners will use media production and post-production processes and practices to develop, review and refine a media product in response to the brief.

Autumn	Component	Learners will develop their	Learners continue Compnent 2 until	Genre,	Learners will begin Compnent
2	2: Developing	understanding of how	dealine in December	aduience,	2 which consists of two tasks.
	Digital Media	media products create		narrative and	● In response to Task 1,
	Production	meaning for their		represenation,	learners will use media pre-
	Skills	audiences.		media	production processes and
		Learners will examine		tecniques and	practices to generate ideas
		existing products and		research	and create pre-production
		explore media production		tecniques.	materials. ● In response to
		techniques.		Photoshop and	Task 2, learners will use
				Premier Pro	media production and post-
					production processes and
					practices to develop, review
					and refine a media product in
					response to the brief.
Spring 1	Component	Learners will apply and	Learners will begin prepration for	Component 1:	Assessment objectives for
, ,	3: Create a		Compnent 3, which is a timed	Exploring	Component 3 are as follows;
	Media	production skills and	controlled conditions assesment	Media Products	AO1 Understand how to
	Product in	techniques to create a	that will require students to plan	Component 2:	develop ideas in response to a
	Response		and create a media product in	Developing	brief AO2 Develop planning
	to a Brief	to a client brief.	response to a client brief in an	Digital Media	materials in response to a
			observed 10 hour times span	Production	brief AO3 Apply media
			conducted over multiple lesson.	Skills	production skills and
			The assessment window oopens in		techniques to the creation of
			Feburary.		a media product AO4 Create
					and refine a media product to
					meet the requirements of a
					brief.

Spring 2	Component 3: Create a Media Product in Response to a Brief	Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.	Learners will continue on Compnent 3, with lessons centerd on prepeare for the different Assessment objectives	Component 1: Exploring Media Products Component 2: Developing Digital Media Production Skills	Assessment objectives for Component 3 are as follows; AO1 Understand how to develop ideas in response to a brief AO2 Develop planning materials in response to a brief AO3 Apply media production skills and techniques to the creation of a media product AO4 Create and refine a media product to
Summer 1 Summer 2			EXAM S	EASON	meet the requirements of a