



## Year 11 Creative iMedia Curriculum Map

Half term	Unit Title Hyperlink to SOW	Unit summary	Skills & content covered	Skills & content revisited	Summary of formative marking, feedback and student response	Summative assessment schedule, including assessment criteria
11.1	<a href="#">Course Work Unit R098: Visual Imaging</a>	Students will create a portfolio of visual work to promote the school. This will include a 20-30 second video and 8 still images. Students will first plan and then create their portfolio	Planning for a media project, how to use camera equipment, post production video editing	Planning for a media project. How to use Premier Pro	No formative assessment as this is an NEA	Unit R098 is comprised of 3 tasks, Task 1 is planning, task 2 is filming and editing, task 3 is a self evaluation. Students will submit a first draft for grading. Students will receive non-directive feedback to improve grade.
11.2	<a href="#">Course Work Unit R098: Visual Imaging (Continued) &amp; R094: Visual Identity</a>	Students will improve on course work based on non-directed feedback. In the 3 week of the term students will start a new unit of course work where they must plan and design the packaging for a chocolate bar wrapper.	Planning for a media project, how to use camera equipment, post production video editing, graphic editing	Planning for a media project. How to use Premier Pro, how to use photoshop	No formative assessment as this is an NEA	Unit R094 is comprised of 2 tasks, Task 1 is planning, task 2 is creating the design in photoshop. Students will submit a first draft for grading. Students will receive non-directive feedback to improve grade.
11.3	<a href="#">R094: Visual Identity &amp; R093 Creative iMedia in the media industry</a>	Students Must must plan and design the packaging for a chocolate bar wrapper. R093 is the exam unit covering the media industry. Student will begin revising and learning new topics as they relate to the industry	Planning for a media project, how to use camera equipment, graphic editing. Job roles in the media industry, different media sectors and productions, software, hardware and file types, audience demographics	Job roles in the media industry, different media sectors and productions, software, hardware and file types, audience demographics	Practice questions will be used in class throughout lessons to test student knowledge and understanding	Section B of a past paper will be used to help prepare students for exam.
11.4	<a href="#">R093 Creative iMedia in the media industry</a>	R093 is the exam unit covering the media industry. Student will begin revising and learning new topics as they relate to the industry	Job roles in the media industry, different media sectors and productions, software, hardware and file types, audience demographics	Job roles in the media industry, different media sectors and productions, software, hardware	Practice questions will be used in class throughout lessons to test student knowledge and understanding	Section B of a past paper will be used to help prepare students for exam.
11.5	<a href="#">R093 Creative iMedia in the media industry</a>	R093 is the exam unit covering the media industry. Student will begin revising and learning new topics as they relate to the industry	Job roles in the media industry, different media sectors and productions, software, hardware and file types, audience demographics	Job roles in the media industry, different media sectors and productions, software, hardware	Practice questions will be used in class throughout lessons to test student knowledge and understanding	Section B of a past paper will be used to help prepare students for exam.

11.6

Exam Revision/

exam revision	ALL	ALL	Targetted past paper questions. Students use all prior assessments to help them prepare. Model answers provided by the exam board are used to give clear indications of expectations	
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